

Add. 3		Course program for the first, second and third level (cycle) of studies			
1.	Course title	Strategic Management			
2.	Code	299			
3.	Study group(s)	IEM			
4.	The organizer of the study program (unit, institute, department)	Faculty of Mechanical Engineering - Skopje, Ss. Cyril and Methodius University in Skopje			
5.	Level (first, second, third)	First			
6.	Academic year / semester	Summer	7.	ECTS credits	4
8.	Instructor	Prof. Ljubomir Drakulevski PhD			
9.	Prerequisites	Management Principles 1 – passed			
10.	Course objectives (competences): Development of the students' strategic thinking for the enterprise's environment				
11.	Course content: The character of strategic management, Managers and strategic management, Estimation of the external environment, Estimation of the internal environment, Forming of a strategy, Analysis and selection of a strategy, Implementation of the strategy (structure, culture, leadership), Evaluation and control of the strategy, International aspects of the strategic management.				
12.	Study methods: Interactive teaching, Laboratory and/or in-class exercises, individual and/or team work on projects, self-study.				
13.	Total hours	6 ECTS x 30 hours = 180 hours			
14.	Hours allocation per activity:	30 + 30 + 30 + 60 + 30 = 180 hours			
15.	Lectures/Lab	15.1.	Lectures	30 hours	
		15.2.	Lab (student work)	30 hours	
16.	Project Work/Assignments	16.1.	Project assignments	20 hours	
		16.2.	Individual assignments	40 hours	
		16.3.	Self-study	60 hours	
17.	Points/Marks:				
	17.1.	Tests			80 points
	17.2.	Projects			10 points
	17.3.	Attendance			10 points
18.	Grading scale	Under 50		5 (five) (F)	
		51 - 60 points		6 (six) (E)	
		61 - 70 points		7 (seven) (D)	
		71 - 80 points		8 (eight) (C)	
		81 - 90 points		9 (nine) (B)	
		91 - 100 points		10 (ten) (A)	
19.	Prerequisites for taking the final exam	Realized activities 16.2			
20.	Language of Instruction	Macedonian			
21.	Course evaluation	Student questionnaires and other forms of continuous evaluation			
22.	Textbooks				
	22.1.	Instruction materials			

		No.	Author	Title	Publisher	Year
		1.	Bobek Shuklev, Ljubomir Drakulevski	Strategic Management	Faculty of Economics	2001
		2.	Johnson, Scholes & Whittington	Exploring Corporate Strategy	Prentice Hall	2006
		3.	Tewfik Jelassi, Albrecht Enders	Strategies for e-business	FT Prentice Hall, Harlow England	2005
	22.2.	Supplemental Instruction Materials				
		No.	Author	Title	Publisher	Year
		1.				
		2.				